

October 5, 2005

## **VIA FACSIMILE AT 202/452-3819**

Ms. Jennifer J. Johnson, Secretary
Board of Governors of the Federal Reserve System
20th Street and Constitution Ave., NW
Washington, DC 20551

RE: Regulation E ATM Disclosures
Docket No. R-1234

Dear Ms. Johnson:

The Wisconsin Bankers Association (WBA) is the largest financial institution trade association in Wisconsin, representing 310 state and nationally chartered hanks, savings and loan associations, and savings banks located in communities throughout the state. WBA supports the efforts of the Federal Reserve Board (Board), to amend ATM disclosure language and appreciates the opportunity to comment on the proposed amendment to Regulation E and the staff commentary. WBA agrees with the Board's proposal to allow ATM operators to provide an alternative disclosure that a fee may be imposed to avoid potential customer confusion.

Many Wisconsin banks offer to its customers account products and services which allow for free ATM usage regardless of ATM operator ownership. Other financial institutions have partnered together in an agreement not to service charge each other's ATM customers. It is because of products and services such as these that an ATM notice indicating that a fee will be imposed is not the most accurate description of the transaction. Whereby an ATM notice indicating that a fee may be imposed is a more clear and accurate reflection of such transactions.

To require a bank to post a notice stating that an ATM fee will be imposed when in fact the transaction would be free, will confuse and mislead the bank's customers. Rather, by disclosing that an ATM fee may be imposed, the financial institution would now be allowed to more accurately disclose its actual practice.

Once again, the WBA appreciates the opportunity to submit comments on the proposed amendments to Regulation E and the staff commentary. WBA encourages the Board to promptly finalize the proposed rule as drafted.

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Sincerely